



# **Raising Funds:** Practical Tips



# Raising Funds: Practical Tips

*Raising funds is a never-ending responsibility for nonprofits. The art of investing in people is the key. Learn about the art and science of investing in people to raise funds for your ministry through direct mail, personal asks, and events.*



# Raising Funds: Practical Tips

- Practical & actionable for year end focus
- 5 Tips
- Q&A with panel



# Raising Funds: Practical Tips

**Kevin Howells**, Good News Global

**Charles Anderson**, Epiphany Life Change

**Allis Gilbert**, Crossroads Prison Ministries

**Greg Von Tobel**, Prisoners for Christ

Outreach Ministries

# Raising Funds: Practical Tips

5. Recruit/develop your “team”
4. Send 5 thank yous a day
3. Pursue meetings with key donors – make a clear ask!
2. Visibility = Opportunity
1. Play the long game



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## Q&A

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# Thank you!

**Email me!**

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